



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1337946
Schedule Dates 09/11/12-09/17/12
Advertiser Crossroads GPS (42237)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand CROSSROADS/975 (462151)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHEI,ANNE
Phone/Fax /
CPE 975
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments CROSSROADS GPS
JARED SALLES

Date Entered 07/13/12
Last Modified 09/04/12
Entered By Emily Clegg
CO-OP No
Headline # ECR09770076
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,071.25
Net Total \$34,403.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	88	\$40,475.00
Grand Total:	88	\$40,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	6:30A- 6:57A (EST)	4		X	X	X	X						Columbus (WSYX)	NEWS	7/13/12
1.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	6:30A- 6:57A (EST)	4		X	X	X	X			4	\$400.00	\$1,600.00	Columbus (WSYX)	NEWS	8/15/12
2.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	6:58A- 9A (EST)	1		X	X	X	X						Columbus (WSYX)	GMA	7/13/12
2.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	6:58A- 9A (EST)	1		X	X	X	X			1	\$425.00	\$425.00	Columbus (WSYX)	GMA	8/15/12
3.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	12:30P- 12:56P (EST)	8		X	X	X	X						Columbus (WSYX)	NEWS	7/13/12
3.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	12:30P- 12:56P (EST)	8		X	X	X	X			8	\$450.00	\$3,600.00	Columbus (WSYX)	NEWS	8/15/12
4.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	12:57P- 2P (EST)	8		X	X	X	X						Columbus (WSYX)	THE CHEW	7/13/12
4.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	12:57P- 2P (EST)	8		X	X	X	X			8	\$175.00	\$1,400.00	Columbus (WSYX)	THE CHEW	8/15/12
5.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	2:58P- 4P (EST)	8		X	X	X	X						Columbus (WSYX)	GENERAL HOSPITAL	7/13/12
5.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	2:58P- 4P (EST)	8		X	X	X	X			8	\$300.00	\$2,400.00	Columbus (WSYX)	GENERAL HOSPITAL	8/15/12
6.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	6:58P- 7:30P (EST)	8		X	X	X	X						Columbus (WSYX)	ENT TONIGHT	7/13/12
6.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	6:58P- 7:30P (EST)	8		X	X	X	X			8	\$525.00	\$4,200.00	Columbus (WSYX)	ENT TONIGHT	8/15/12
7.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	7:30P- 7:57P (EST)	8		X	X	X	X						Columbus (WSYX)	ACCESS HOLLYWOOD	7/13/12
7.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	7:30P- 7:57P (EST)	8		X	X	X	X			8	\$525.00	\$4,200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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8.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	11:35P- 12:05A (EST)	4		X	X	X	X						Columbus (WSYX)	NIGHTLINE	7/13/12
8.1	Normal Line / SPOT	09/11/12-09/14/12	3	:30	11:35P- 12:05A (EST)	4		X	X	X	X			4	\$400.00	\$1,600.00	Columbus (WSYX)	NIGHTLINE	8/15/12
9.0	Revised Line / Prime	09/14/12-09/14/12	2	:30	7:58P- 8:57P (EST)	1					X						Columbus (WSYX)	SHARK TANK	7/13/12
9.1	Normal Line / Prime	09/14/12-09/14/12	3	:30	7:58P- 8:57P (EST)	1					X			1	\$700.00	\$700.00	Columbus (WSYX)	SHARK TANK	8/15/12
10.0	Revised Line / Prime	09/16/12-09/16/12	2	:30	6:58P- 7:57P (EST)	2							X				Columbus (WSYX)	AFHV	7/13/12
10.1	Normal Line / Prime	09/16/12-09/16/12	3	:30	6:58P- 7:57P (EST)	2							X	2	\$1,000.00	\$2,000.00	Columbus (WSYX)	AFHV	8/15/12
11.0	Revised Line / SPOT	09/17/12-09/17/12	2	:30	6:30A- 6:57A (EST)	1	X										Columbus (WSYX)	NEWS	7/13/12
11.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6:30A- 6:57A (EST)	1	X							1	\$400.00	\$400.00	Columbus (WSYX)	NEWS	8/15/12
12.0	Revised Line / SPOT	09/17/12-09/17/12	2	:30	12:30P- 12:56P (EST)	2	X										Columbus (WSYX)	NEWS	7/13/12
12.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	12:30P- 12:56P (EST)	2	X							2	\$450.00	\$900.00	Columbus (WSYX)	NEWS	8/15/12
13.0	Revised Line / SPOT	09/17/12-09/17/12	2	:30	12:57P- 2P (EST)	2	X										Columbus (WSYX)	THE CHEW	7/13/12
13.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	12:57P- 2P (EST)	2	X							2	\$175.00	\$350.00	Columbus (WSYX)	THE CHEW	8/15/12
14.0	Revised Line / SPOT	09/17/12-09/17/12	2	:30	2:58P- 4P (EST)	2	X										Columbus (WSYX)	GEN HOSPT	7/13/12
14.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	2:58P- 4P (EST)	2	X							2	\$300.00	\$600.00	Columbus (WSYX)	GEN HOSPT	8/15/12

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15.0	Revised Line / SPOT	09/17/12-09/17/12	2	:30	6:58P- 7:30P (EST)	1	X										Columbus (WSYX)	ENT TONIGHT	7/13/12
15.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$525.00	\$525.00	Columbus (WSYX)	ENT TONIGHT	8/15/12
16.0	Revised Line / SPOT	09/17/12-09/17/12	2	:30	7:30P- 7:57P (EST)	2	X										Columbus (WSYX)	ACCESS HOLLYWOOD	7/13/12
16.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:30P- 7:57P (EST)	2	X							2	\$525.00	\$1,050.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/15/12
17.0	Revised Line / SPOT	09/17/12-09/17/12	2	:30	11:35P- 12:05A (EST)	2	X										Columbus (WSYX)	NIGHTLINE	7/13/12
17.1	Normal Line / SPOT	09/17/12-09/17/12	2	:30	11:35P- 12:05A (EST)	2	X							2	\$400.00	\$800.00	Columbus (WSYX)	NIGHTLINE	8/15/12
18.0	Normal Line / SPOT (18)	09/11/12-09/14/12	3	:30	4P- 4:30P (EST)	8		X	X	X	X			8	\$500.00	\$4,000.00	Columbus (WSYX)	JUDGE JUDY	8/15/12
19.0	Normal Line / SPOT (19)	09/11/12-09/14/12	3	:30	4:30P- 5P (EST)	8		X	X	X	X			8	\$500.00	\$4,000.00	Columbus (WSYX)	JUDGE JUDY	8/15/12
20.0	Normal Line / SPOT (20)	09/11/12-09/14/12	3	:30	4:30P- 5:30P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	8/15/12
21.0	Normal Line / SPOT (21)	09/11/12-09/14/12	3	:30	4P- 4:30P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	8/15/12
22.0	Normal Line / Football	09/15/12-09/15/12	4	:30	7:58P- 11:30P (EST)	1						X		1	\$2,500.00	\$2,500.00	Columbus (WSYX)	FB \$ from contract 1358456	9/4/12
23.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	11:30P- 12:05A (EST)	1						X		1	\$500.00	\$500.00	Columbus (WSYX)	LN \$ from contract 1358456	9/4/12
24.0	Normal Line / SPOT	09/11/12-09/14/12	4	:30	12P- 1P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	NN \$ from contract 1358456	9/4/12

CONFIRMATION CONTRACT

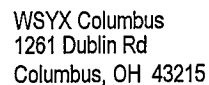
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CPE	975
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